

EAZA Education Conference 2019

25 – 28 March 2019

Hosted by Skansen, Stockholm, Sweden

SKANSEN

EAZA EDUCATION CONFERENCE 2019
March 25–28 Stockholm Skansen Sweden



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CONSERVATION EDUCATION – ACTING FOR A SUSTAINABLE FUTURE

PROGRAMME

MONDAY 25 MARCH

08:30 EAZA Academy Seminar: Embedding social research and evaluation into conservation education programmes at zoos and aquariums at Skansen

17:30 Conference Registration Opens

18:00 Icebreaker at Skansen

TUESDAY 26 MARCH

08:30 Registration and Welcome coffee

09:00 Opening Session and welcome

- Skansen
- EAZA Executive Director
- EAZA Education Committee Chair
- Keynote speaker: Diogo Veríssimo

10:30 Coffee and poster session

11:00 Whole Zoo Conservation Education

Conservation education has traditionally been a job as educators and the zoo's education department, but that is changing. Every person who works in a zoo and aquarium has the potential to connect with our audiences and be a conservation educator! We want to hear about conservation programmes that involve the wider zoo staff from keepers to cleaners. How have you built opportunities, skills and confidence in other zoo staff to support a whole zoo approach to conservation education.

- **When the conservation education staff inspires a new zoo** – [Julie Jet](#), Pierre Bouthors; Amiens Zoo

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- **Involving zookeepers in conservation education using the European Professional Zookeeper Qualification Framework** – [Laura Myers](#), EAZA Executive Office
- **The effectiveness of various methods of presenting information for schoolchildren aged 12-17** - Mariia Matlova, Elena Agafonova, Elizaveta Laevskaia; Leningrad Zoo
- **Action Indonesia: the role of educators in species management planning** – [Charlotte Smith](#); Chester Zoo, Education Working Group of Action Indonesia partnership/ GSMPs for Anoa, Banteng, Babirusa and Sumatran Tiger
- **The role of the educator in the zoo's functioning process** - Marta Zajac-Ossowska, [Anna Mielnikiewicz](#); Wroclaw Zoo
- **Innovative learning environments** – [Tiago Carrilho](#); Lisbon Zoo
- **Practical careers events at ZSL** – [Sarah Parbery](#); ZSL London Zoo

12:30 Lunch

14:00 Keynote speaker – Emma Nohrén

14:50 Life under water – introducing the next EAZA Conservation campaign

This session focuses on highlighting some of the marine-focused conservation education taking place in EAZA zoos and aquariums, followed by an introduction to the next EAZA campaign, the first to focus exclusively on aquatic conservation issues and a discussion-based workshop about how educators can support the next campaign.

- **School project as a way to change students perception on marine litter pollution in the Canary Islands** - [Inés Álvarez](#); Loro Parque and Loro Parque Fundación
- **Putting the Oceans into formal school education, collaborating to promote awareness and actions for the sustainability development goals 14 and 12 through teacher professional development workshops** – [Nóirín Burke](#)¹, P Creedon¹, A Quinn¹, D King²; 1. Galway Atlantaquaria, 2. Junior Cycle for Teachers (JCT) Support Service, Monaghan Education Centre
- **Green Network of Biodiversity** - [Tomislav Krizmanić](#), Ana Milković Opašić, Marija Starčević; Zagreb Zoo

15:20 Coffee

15:50 Campaign Introduction and workshop – [Daniele Rizzelli](#); Zoo delle Maitine

17:00 Day 1 Close

WEDNESDAY 27 MARCH

08:30 Welcome coffee

09:00 Celebrating the successes of the EAZA Silent Forest Campaign

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This theme is a chance for you to show case what activities, events and evaluations your zoo or aquarium has undertaken as part of the current EAZA Conservation campaign. What lessons have you learnt, what didn't go quite how you expected, did you work with an unusual audience and what tips would you give other zoos on how to make the most of this campaign for the rest of 2019.

- **Escape Room for Silent Forest Campaign in Parco Natura Viva** - [Katia Dell'Aira](#), Marta Tezza, Irene Arduini, Cristina Belloni, Ilaria Marchi, Francesca Pinali; Parco Natura Viva
- **Silent forest burst into song (Campaign events at Moscow zoo)** – [Tatiana Voronina](#), Elena Migunova; Moscow Zoo
- **Hall of Silence** - [Marija Starčević](#)¹, Tomislav Krizmanić¹, Sanja Škreblin²; 1. Zagreb Zoo 2. Primary school "Dobriša Cesarić", Zagreb
- **Silent forest – targets for the second half of the campaign** – Barbara Tesarova¹, [Lucia Schröder](#)²; 1. Liberec Zoo, 2. Kölner Zoo

09:45 Thinking forward for a sustainable future

In this theme we want to showcase how conservation education is an important aspect in sustainable development, and how EAZA zoos and aquariums should work in the future to collectively contribute to meeting the UN sustainable development goals. Some examples of the presentations we would like to see include; Is your zoo or aquarium using the UN Sustainable Development Goals as a key framework to how it operates, have you run a programme that links specifically to one or more of the goals or have you got a great idea of how to bring the goals to life and make them relevant to zoo audiences.

- **Local school partnership – a new approach to evaluation** – [Suzanne Hermiston](#); Royal Zoological Society of Scotland
- **Committing People to Action – the Commitment Wall in the new Israel Aquarium in Jerusalem** – [Shai Ben Ami](#), Nicole Wexler; The Tisch Family Zoological Gardens in Jerusalem/ Israel Aquarium
- **Creating coherence between UN's Sustainable Development Goals** – [Louise Bach](#); Copenhagen Zoo
- **Putting conservation action at the heart of the school curriculum** - Charlotte Smith, Andrew Moss, Sean Dick, [Anya Moon](#), Sarah Bazley; Chester Zoo
- **Sustainable living through Captain REKO** – Jens Djupa, [Elin Skagervik](#); Skansen

11:00 Coffee

11:30 Open Space Discussion

This unstructured discussion time will give delegates a chance to raise and discuss any issues or questions relating to their own practice, their experiences at the conference, or their plans for the future.

13:00 Lunch

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14:00 Group Photo and Zoo Visit

16:00 Coffee

16:30 Open Space Feedback

17:00 EAZA Conservation Education Standards discussion panel

The revised EAZA Conservation Education Standards were introduced at the end of 2016, in this session we will discuss the impact they have had so far, the challenges and successes of implementing the standards, and how they are used as part of the EAZA Accreditation Programme.

- **Meeting the Educators' Anxiety on Zoo Accreditation because of Conservation Education Standards (EAZA CES): the road to success is littered with caffeine and adrenaline** - [Daniele Rizzelli](#), Lorella Pina Pagliarulo, Newton Fusco; Zoo delle Maitine
- **An Englishman Abroad – Taking EAZA Education Standards to China** – [Stephen Woollard](#); www.ZooStephen.com
- **EAZA screening and the Conservation Education Standards at Tallinn Zoo** – [Darja Zubareva](#); Tallinn Zoo

18:00 Day 2 close

THURSDAY 28 MARCH

08:30 Welcome Coffee

09:00 The role of animals in conservation education

In this session we will talk about how conservation education impacts on collection planning, both at an institutional and a regional level. Can we justify exhibiting certain species only on the basis of their educational value? How can we assign an educational value to an animal species?

- **Educational values of animal species** – [Marjo Priha](#), Tero Kirjosalo; Helsinki Zoo
- **Every species has a story, but they don't all have a storyteller...** - [Steve Nash](#); Whitley Wildlife Conservation Trust

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- **The role of conservation and education with respect to your animal collection** – [Thomas Bionda](#); Apenheul

09:35 Measuring the effects of conservation education in EAZA zoos and aquariums

In this theme we are looking for examples of how you have designed social research and evaluation tools, collected data and evidence or measured the changes and effects in your audiences because of your conservation education programmes.

- **Humor me (or not)... can funny ads promote shark conservation?** - [João Neves](#)¹, Jean-Christophe Giger², José Pestana²; 1. Zoomarine Algarve, 2. Centre for Research in Psychology – CIP-UAL, Lisbon Portugal
- **What's not being said: a comparative study of interpretation styles through analysis of zoo visitor conversations** – [Greg Counsell](#); Chester Zoo
- **Measuring the cognitive, social, emotional and conservation learning outcomes of a practical learning course at London Zoo** – [Sarah Duffy](#); London South Bank University, Zoological Society of London
- **Self-led walking tours at Knowsley Safari: What do school groups experience?** – [Ellie Sowerby](#); Knowsley Safari
- **The Zoos' Ethical Reputation Survey (ZERS): how to investigate zoos' reputation among visitors. Preliminary results** – Linda Ferrante¹, Paul Dierkes², Francesco Melchiori³, [Barbara de Mori](#)¹; 1. Department of Comparative Medicine and Food Science - University of Padua, 2. Department of Bioscience Education & Zoo Biology– Goethe University Frankfurt, 3. Faculty of Psychology - University Niccolò Cusano
- **Using digital media to teach about Illegal Wildlife Trade** - [Jana Schilbert](#)¹, Sean Dick², Greg Counsell², Annette Scheersoi¹; 1. Bonn University (Biology Education) 2. Chester Zoo
- **Evaluating quantity and structures of formal and informal education programs at VdZ member zoos and aquaria** – [Julia Kögler](#); Verband der Zoologischen Gärten (VdZ)
- **Measuring effects of environmental education programs in extracurricular learning situations – the INS (Inclusion of Nature in Self) scale as an applicable tool** - [Matthias Kleespies](#)¹, Jennifer Gübert^{1,2}, Tanja Spengler², Nicola Hartmann¹, Paul Dierkes¹; 1. Department of Bioscience Education & Zoo Biology– Goethe University Frankfurt 2. Opel Zoo

11:00 Coffee

11:30 Workshop session

This session will offer a variety of parallel workshops on themes related to the conference, giving delegates the option to develop practical skills in certain areas, or participate in in-depth discussion and strategic thinking about future directions for conservation education.

- **Let's Play! Gamification of Conservation** – [Jess Lilley](#), Blair Cockburn; Royal Zoological Society of Scotland
- **What will you learn by the end of this workshop?** – [Laura Myers](#); EAZA Executive Office
- **Green care at the zoo – how can we do it?** – [Pelle Karlsson](#); Nordens Ark

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- **Climate change – You change – Zoos change** – [Marjo Priha](#); Helsinki Zoo
- **Arts education strategy into conservation education** – [Antonieta Costa](#); Lisbon Zoo
- **Social Research Focus Group** – [Sarah Thomas](#)¹, [Andy Moss](#)²; 1. Conservation Consultant 2. Chester Zoo
- **Integrating Conservation Education into Exhibit Design** – [Marija Starčević](#), [Tomislav Krizmanić](#); 1. Zagreb Zoo

13:30 Lunch

14:45 Telling better stories

One of the ongoing challenges for zoos and aquariums is how to engage our audiences with often difficult and complex topics. In this theme, we want to hear about your methods of conservation storytelling about:

- complex topics such as climate change, palm oil, managed euthanasia or illegal wildlife trade
- making conservation issues relevant to visitors' own lives and experiences
- inspiring people to take action locally that can make a difference globally
- how to highlight the 'less charismatic' species in our collections
- the work that EAZA zoos and aquariums do such as managed breeding programmes, record keeping, organisational culture, sustainable procurement
- how to bring hope and optimism into our conservation stories ... and make a sustainable future for all a 'Mission Possible'.

- **Tiger Trail: building an exhibit education first** – [Nikki Burton Mallott](#); Knowsley Safari
- **Storytelling & Conservation: The Ria Formosa seahorses case study** – [Teresa Pina](#)¹, [Vanda Lobo](#)²; 1. Oceanário de Lisboa 2. Oceano Azul Foundation
- **Playing the part: Engaging young minds through the power of storytelling** – [Cass Gibbs](#), [Kayla Ousley](#); Lone Pine Koala Sanctuary
- **Implementing a new interpretation system into our old nocturnal house - Following the new EAZA education standards** – [Martina Weiser](#); Zoo Frankfurt
- **Conservation Education as an experience** – [Klaas Jan Leinenga](#); Beekse Bergen

15:30 Coffee break

16:00 The benefits of nature to human wellbeing

This draws on the Swedish Grön omsorg (Green care) approach and in this theme, we are looking for programmes and partnerships that use our zoos and aquariums, nature and natural environments to provide physical, mental, social and/or educational benefits for different, and often under-represented audiences to zoos and aquariums.

- **Animals of the World: Piloting an animal themed respite programme for young carers aged 6-11 years old** – [Hayley Peart](#); Knowsley Safari

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- **Nature and animals have a positive effect on personal assistants for disabled and their clients** – [Björn Johansson](#); Nordens Ark
- **WAZA Nature Connect Project in Moscow Zoo** - [Elena Migunova](#), Tatiana Voronina; Moscow Zoo
- **I see, hear, touch, feel, recognize and sympathize** – [Remigiusz Koziński](#); Zoo Poznań
- **Reaching Out – the zoo as part of the wider community** – [Amy Cox](#); Royal Zoological Society of Scotland

17:00 Final remarks

17:30 Conference close

Gala dinner at Solliden restaurant, Skansen

POSTERS

1. **Correlation between environmental enrichment and zoo's recreational, educational and conservational role** - Giacomo Riggio¹, Chiara Boncompagni¹, Simone Corosaniti², Massimiliano Di Giovanni³, Asahi Ogi⁴, Chiara Mariti⁴, Angelo Gazzano⁴, Robert Thomas⁵; 1. Veterinary Behaviorist, Rome, 2. University of Parma, 3. Fondazione Bioparco di Roma, 4. ETOVET, University of Pisa, 5. University of Edinburgh.
2. **Rewild our World** – Tahnee Blakemore; Durrell Wildlife Conservation Trust
3. **Local biodiversity in Ostrava Zoo** - Šárka Novakova, Katerina Holubova; Ostrava Zoo
4. **Mediterranean reptiles: my monsters friends. An educational campaign to raise awareness on Mediterranean reptiles** – Daniele Rizzelli, Michele Capasso, Lorella Pina Pagliarulo, Newton Fusco; Zoo delle Maitine
5. **Reshaping the school outreach provision at Knowsley Safari – Implementing themed 'Roadshows' to further achieve our conservation education aims** – Hayley Peart; Knowsley Safari

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- 6. Performing Animals or Educational Presentation?** – Stephen Woollard;
www.ZooStephen.com
- 7. The role of volunteers in educational activity of the Leningrad Zoo** - Elena Sitnikova, Lubov Pripisnova, Svetlana Antonova; Leningrad Zoo
- 8. MOSAICAP - Education through Art in Sofia Zoo** - Katerina Zareva–Simeonova¹, Luben Kuleliev², Rosica Marinova²; 1. Sofia Zoo, 2. ALOS Center for Informal Education and Cultural Activities
- 9. Whole Sofia Zoo in conservation educational programs** – Katerina Zareva-Simeonova; Sofia Zoo
- 10. Safe Flight Project** - Ana Milković Opašić; Zagreb Zoo
- 11. Summer expeditions of Young Zoologists' Club of the Leningrad Zoo** - Elizaveta Laevskaia, Elena Agafonova, Mariia Matlova; Leningrad Zoo
- 12. The ecological education in the Leningrad Zoo** - Svetlana Aleksandrova, Aleksandra Lupanova, Olga Golubeva; Leningrad Zoo
- 13. How values can drive the ultimate in-situ programme** – Steve Nash; Whitley Wildlife Conservation Trust
- 14. Evaluating Virtual Reality as a possible educational tool in zoos** – Zsuzsa Lugosi; University of Stirling
- 15. Local biodiversity in Ostrava Zoo** – Šárka Nováková, Kateřina Holubová; Ostrava Zoo
- 16. My City My Forest** - Núria Badiella Giménez; Heidelberg Zoo/West African Primate Conservation Action
- 17. Bird Day at Riga Zoo: Tradition, Education and Conservation** - Laura Lidaka, Alessandro Di Marzio, Dace Graubica; Riga Zoo
- 18. 4NATURE - Helping to understand nature conservation** - Tomas Divilek, Romana Markova; Zlin Zoo
- 19. Prague Zoo's Family Ecoclub** - Hana Kacerikova, Klara Pokorna, Petra Veverkova, Martin Smrcek; Prague Zoo
- 20. Large carnivore health and disease surveillance (at the National Veterinary Institute) and zoos – How we could collaborate and the mutual benefit** - Jasmine Stavenow, Erik Ågren; National Veterinary Institute (SVA) / Statens Veterinärmedicinska Anstalt
- 21. Eduzoo National Campaign against Invasive Alien Species in UIZA parks** - Katia Dell'Aira¹, Marta Tezza¹, Eleonora Angelini²; 1. Parco Natura Viva, 2. Giardino Zoologico di Pistoia, Eduzoo, UIZA